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Philosophy - the Lonvig ART CLOUD initiative

Context

I was one of the first to work digitally – the first?. And therefore all my 12,500 works are created in a digital environment and are available in a digital format.

Below I'll only refer to testimonials, quotes from people around the world, my customers, and quotes from exhibition guests and I'll try to be at least a tiny bit modest: In my Jutlandish culture boosting is not welcome and in no way popular.

I have selected 1,500 of these works and loaded them to a cloud accessible to people all over the world - using computers, smart phones (including iPhones), and tablets (including iPads).

Using and sharing

In my presentation of my cloud initiative I do not focus particularly on giving people an artistic experience, I have in a higher degree focused on people's opportunity to find favorites among the 1,500 works and then explore ways of using the digital motives and then - when the digital images have been used experience the positive and inspirational effects of sharing.

There is an undiscovered world of opportunities and possibilities for using digital images in a unique way. Passing on these ways of using digital images to others probably on social media might result in neural dissemination – and even more people are inspired.



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Concerns

There is a rising concern about people's increasing use of computers, smart phones and tablets and their focusing fully on this task alone excluding important human interaction.

This concern is especially a concern for young people.

Sometimes referred to as an addiction.

There is a rising concern among specialists for the invisible group of people who has difficulties in reading and writing. The numbers in my own country have surprised me.

When I consider how much communication have been based on reading and writing I blame myself I have not more intensively used visual communication.

There is rising concern about stress in work life and domestic life.

There is a rising concern about the mental health of people in the West as in the world as a whole. Treatment is in some extent focused on medical treatment. In my very own experience this is risky business.

Rounding up

Now I assume that my work generates joy and joy generates increased gumption and increased gumption generates further increased gumption etc. It is my hope that the process of the individual's use of my work to produce a unique product which is proudly communicated to others through conversations and/or groups on social media, that I have made a tiny contribution to have had a positive impact on easing the above mentioned matters of concern.

Best Regards